



CARMEL VIDYA BHAVAN TRUST'S
CHRIST COLLEGE - PUNE

(Affiliated to the Savitribai Phule Pune University)

ID-No. PU/PN/ASC/269/2007, College Code-829

26/4A, Sainikwadi, Vadgaon Sheri, Pune 411 014.

Accredited by NAAC with 'B+' Grade

Criterion III	
KEY INDICATOR	3.3 Research Publications and Awards
METRIC NO.	3.3.1

- *Number of research papers published per teacher in the journals notified on UGC care list during the last five years*

LINK TO THE JOURNAL WEBSITE

2022-23

Sr. No	Title of paper	Name of the author/s	Name of journal	Link to website of the Journal
1	Young Consumers green marketing orientation: role of customer citizenship behaviour in determining real estate purchase intention in India.	Dr.Arun Antony Chully	International Journal of housing markets and analysis	https://www.emerald.com/insight/publication/issn/1753-8270
2	Role of Education and Health in Economic Development	Ms. Merin K Varghese	Rabindra Bharati Journal of Philosophy	https://rbu.ac.in/home/page/106

3	Significance of Big Data Analytics For Organisational Effectiveness	Ms. Leena Sanu	European Chemical Bulletin	https://www.eurchembull.com/
4	Overview of The Principles That Will Govern Cashless Transactions In The	Ms Simi Sharma	Madhya Pradesh Journal of Social Sciences	https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X
5	Overview of The Principles That Will Govern Cashless Transactions In The	Dr. Jiji Johnson	Madhya Pradesh Journal of Social Sciences	https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X

6	Decoding The Loss Leader Strategy – A Case Study Analysis of Jio’s Marketing	Dr. Geetha Rajan N	Madhya Pradesh Journal of Social Sciences	https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X
7	Application Of Ishikawa Diagram On Error Management: With Reference To Infosys Limited	Dr. Geetha Rajan N	Madhya Pradesh Journal of Social Sciences	https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X
8	Problems And Challenges Of Moonlighting In Indian It Scenario	Dr. Geetha Rajan N	Madhya Pradesh Journal of Social Sciences	https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X

9	Motivational Factors Of Startup Entrepreneurs: Evidence s Form Pune	Dr. Geetha Rajan N	ANVESAK	https://www.spiesr.ac.in/Anvesak/About+the+Journal
10	A Study Of Problems And Challenges For Earning Sustainable Livelihood: With Reference To Underprivileged Women	Dr. Geetha Rajan N	Madhya Pradesh Journal of Social Sciences	https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X

11	Simulated Model By Using Fuzzy Logic Technique For Decision Making Process In Requirement Gathering Methods	Ms. Petericia Leema Roselin	Madhya Pradesh Journal of Social Sciences	https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X
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12	Cloud Computing - Data Management, Challenges, storage and Security Tools amongs small Scale automobile Industry	Ms. Preeti Brahman e	Madhya Pradesh Journal of Social Sciences	https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X
13	Developing A Strategic Planning Framework For Small And Medium Enterprises	Mr. Santhosh Lal	European Chemical Bulletin	https://www.eurchembull.com/